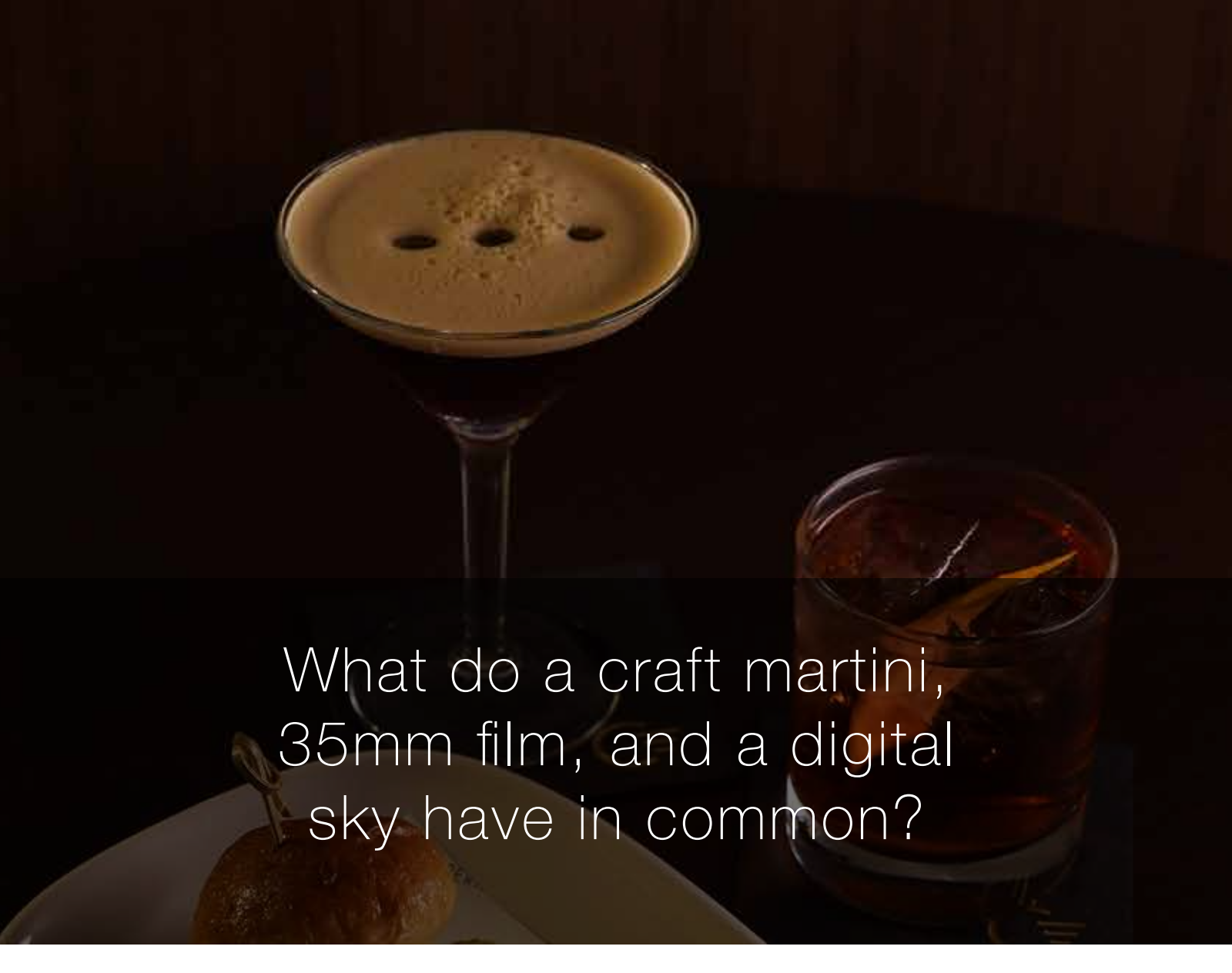




What do a craft martini,
35mm film, and a digital
sky have in common?

The Evolution of Experience

How Singapore's premier travel and entertainment hubs are completely
rewriting the rules of audience engagement.

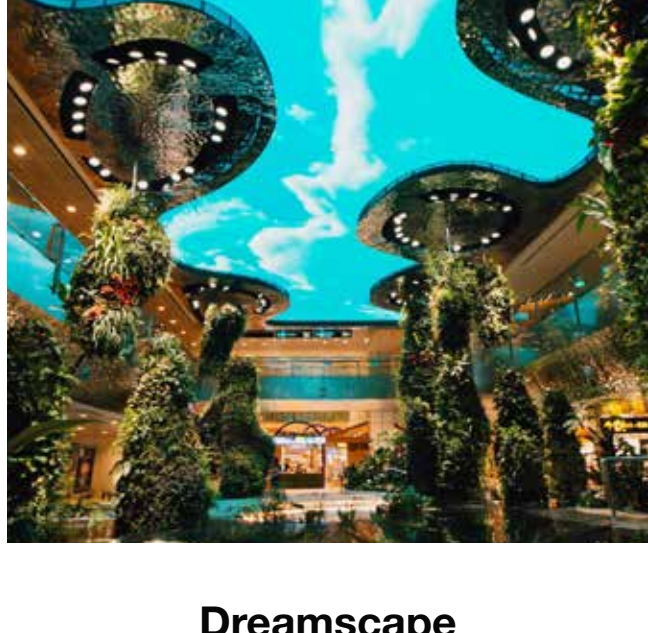


Premiere lounge, Shaw JEM

Changi Airport: More Than Just an Airport

We all know Changi Airport is one of the world's most awarded airport,
but its true magic lies beyond the departure gates. Did you know the
airport houses a staggering 600,000 plants across its four terminals?

Furthermore, hidden within this lush ecosystem are experiences many
travellers don't even realise exist.



Dreamscape (Terminal 2)

A breathtaking indoor garden with
20,000 plants beneath a digital
sky that changes with the weather



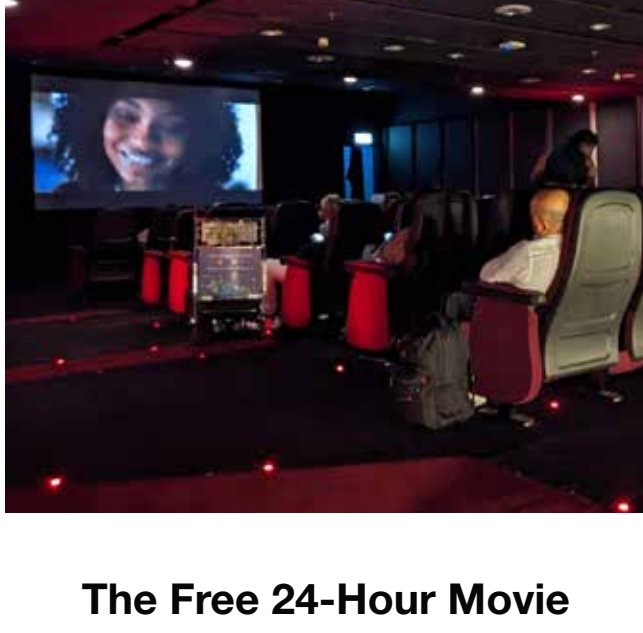
The Butterfly Garden (Terminal 3)

The world's first butterfly garden in
an airport, home to over 1,000
tropical butterflies



The Rooftop Pool & Jacuzzi (Terminal 1)

Swim, unwind and watch planes
take off from the rooftop



The Free 24-Hour Movie Theatre (Terminal 3)

Catch a blockbuster before your
flight, completely free

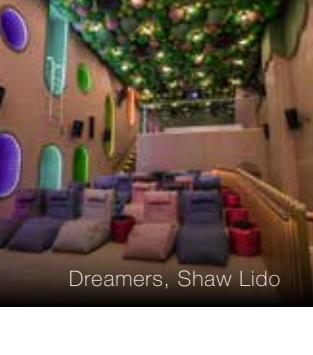
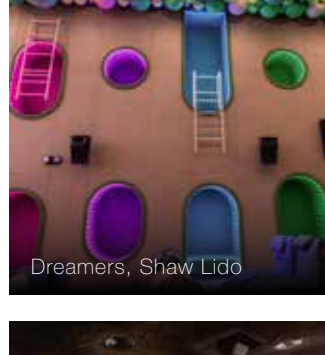
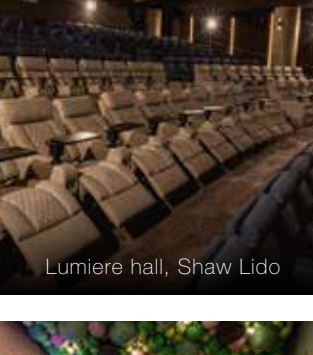
Next time you're travelling, arrive a little earlier, you will discover a whole
new side of Changi Airport. If Changi Airport is redefining the travel
experience, Shaw Theatres is doing the same for movie nights.

Movie Night, Reimagined: Shaw Theatres Lido



Movie nights are becoming a full evening out.

Shaw Lido's new Lumiere Grand hall combines premium recliners,
sofa-style seating and immersive 4K laser projection, while Centro,
Shaw's new dining concept with Wild Honey, serves everything from
artisan coffee and stone-baked pizzas to craft martinis, all of which can
be enjoyed before or even during the movie.



Film lovers also have something special to look forward to. Christopher
Nolan's highly anticipated The Odyssey will be screened in 35mm film,
making Shaw Lido the only cinema in Singapore, and Southeast Asia, to
offer this unique cinematic experience.

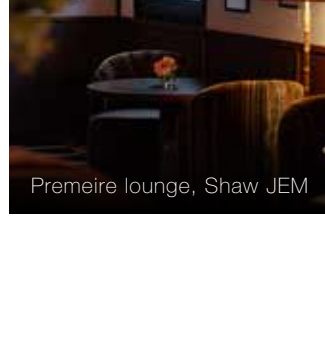
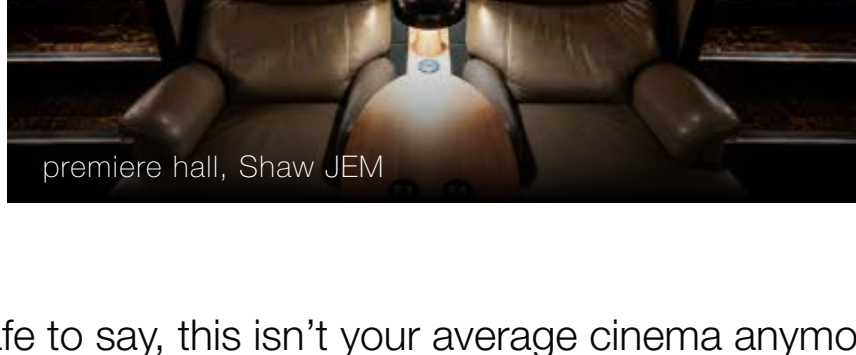
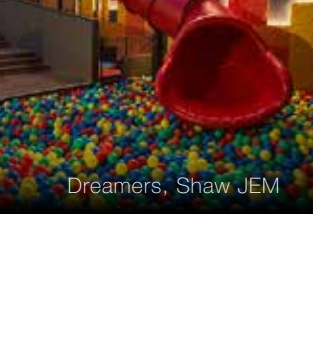
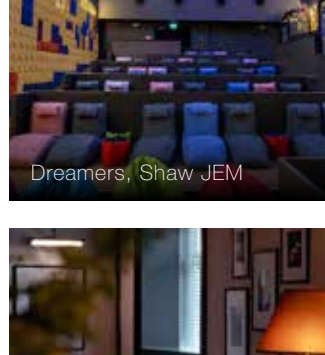
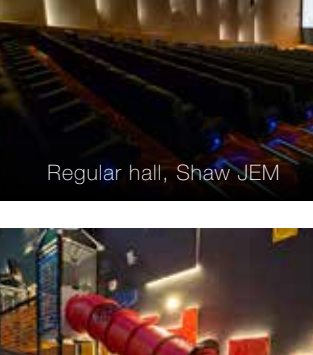
[Book Now](#)

Shaw Theatres Heads West



Westies, this one's worth checking out as Shaw Theatres has officially
returned to the west with its newest cinema at JEM.

The new location features IMAX, dine-in Premiere halls and Dreamers, its
biggest family cinema yet, complete with a five-metre slide, ball pit and
kid-friendly movie environment. And yes, Centro has made the trip west
too, with a dedicated gelato and dessert bar for the perfect
sweet ending.



Safe to say, this isn't your average cinema anymore.

Experience Is the Destination

Whether it's airports, cinemas or the spaces in between, today's
destinations are becoming experiences in their own right, giving people
more reasons to stay, explore and discover something new.

This is just a snapshot. Want more insights like these?

[Get in Touch](#)