



JCDECAUX LAUNCHED SIGNATURE LARGE FORMAT DISPLAYS AT CHANGI AIRPORT TERMINAL 2 ARRIVAL IMMIGRATION HALLS

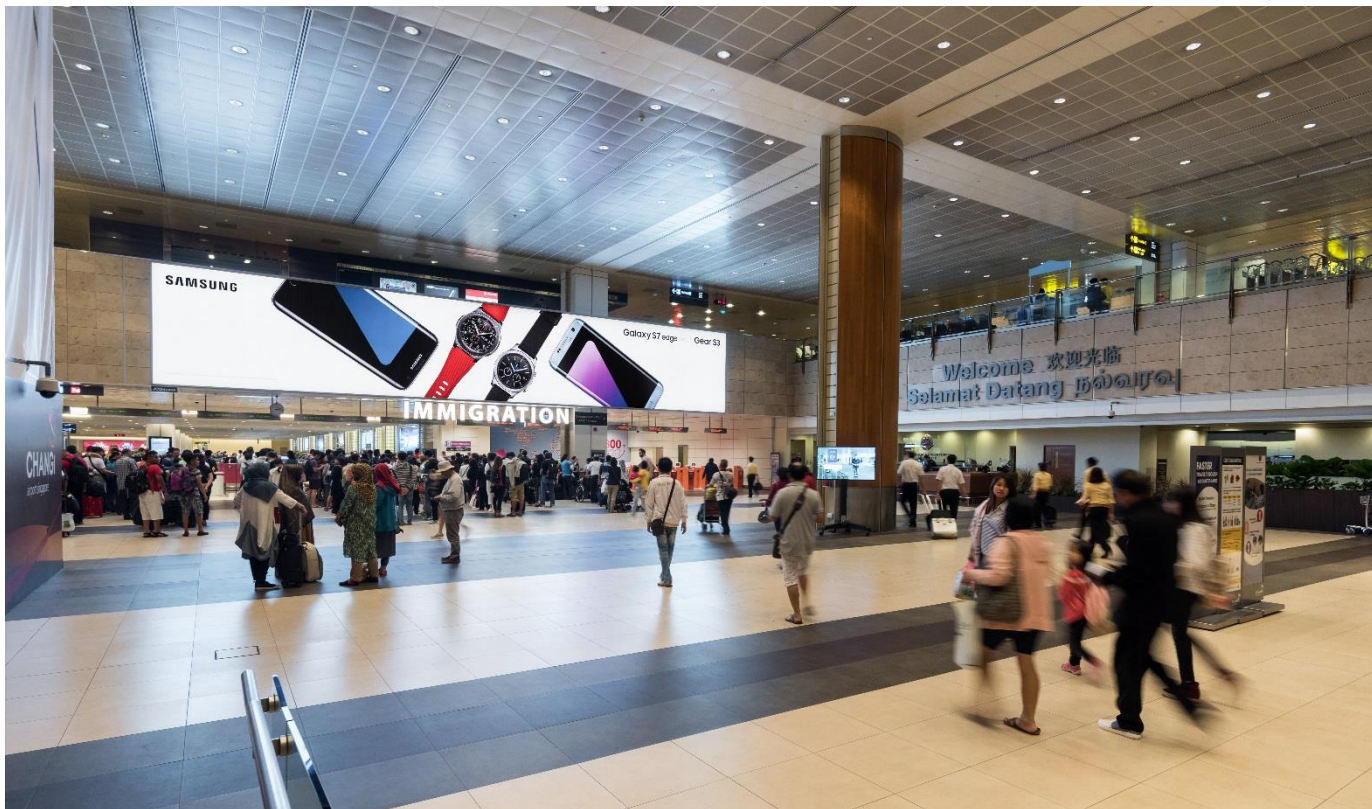
Singapore, 7th October 2016 – JCDecaux, the world's largest Outdoor Advertising company and Singapore's No.1 OOH Media company, has brightened the look of Terminal 2 Arrival Immigration Halls with new Large Panoramic Lightboxes.

As part of the extension of its advertising concession with Singapore Changi Airport until 2022 announced in April this year, JCDecaux is committed to develop more of its signature Large Format displays and innovative Digital Media to offer Advertisers enhanced brand communication options at the World's Best Airport.

For a start, JCDecaux has converted the former twin 23sqm front-lit wall wraps in each of the 2 Arrival Immigration Halls in Terminal 2 to a single large Panoramic Lightbox, measuring 67sqm which is more than double the previous sizes! JCDecaux unveiled this pair of Panoramic Lightboxes in August together with Samsung's launch of their Galaxy Note 7.

Bigger and Bolder, this premium format offers advertisers the opportunity to amplify their brand visibility and exposure to all arriving passengers at Terminal 2.

Terminal 2 is Changi Airport's gateway to and from major ASEAN Countries and its busiest terminal handling more than 22 million passengers in 2015.



About JCDecaux Singapore

JCDecaux Singapore is a subsidiary of JCDecaux Group, the number one outdoor advertising company worldwide. Established in Singapore since 1999, we are committed to bringing excellence to the Out-Of-Home medium through product innovation, high quality design, maintenance and the best locations.

Voted by clients and agencies as the number one out-of-home media company 9th times since 2006, our advertising portfolio includes Singapore Changi Airport, Premium Shopping Malls and Linkways on Orchard road and the business district, Large Format billboards and Cinema Advertising.

We offer more than 500 advertising faces that reach out to more than 5 million residents and 55 million passengers at Changi airport.

About JCDecaux Group

JCDecaux SA is the number one outdoor advertising company worldwide, the market leader in Europe, number 1 in Asia Pacific, in Latin America, in Africa and in Middle East.

Employing a total of 12,850 people, the Group is present in more than 70 different countries and 3,700 cities of more than 10,000 inhabitants and generated revenues of €3,208m in 2015.